

JACK COLLISON



S O C C E R S C H O O L



FRANCHISE OPPORTUNITY

Who is Jack Collison?

Born in Watford, Hertfordshire and raised in Shefford, Bedfordshire, Collison started out at the local club Shefford Saints as a schoolboy. Jack Collison began his career with Peterborough United's youth system in 1998, before moving to Cambridge United in 2000, where he stayed for five years. He then moved to West Ham United in 2005 and signed his first professional contract in 2007. Collison played 121 matches and scored 14 goals in seven seasons with the club. After missing a whole year through injury, he spent time on loan at Bournemouth and Wigan Athletic in his final season. He then joined Ipswich Town in 2014, but did not play a single match due to injury, before returning to Peterborough United in 2015 and played in 12 matches. Collison's career was ended through injury in 2016 after 147 career matches. He was capped 15 times for Wales.

Whilst still only 26 and a player at Peterborough United, Collison was confirmed as manager of their under-21 team whilst completing his coaching badges. Collison began managing the under-18 team in November 2015 and continued in the role after announcing his retirement from his playing career. On 20 July 2017, it was announced that Collison had returned to West Ham United as under-16 manager. Jack is currently Academy Manager for the U18 WHUFC team and is looking to complete his Pro-Licence badge next year.

Would you like to be part of a Soccer School that has been developed and built by an ex-English Premier League (EPL) and International player?

Jack Collison soccer school offers coaching to all ages, genders and abilities. We aim to provide professional coaching at grassroots level, improve a players game, give them an insight into how to make it to the very top and most importantly, enjoy playing the beautiful game.

Jack Collison soccer school offers coaching to all ages, genders and abilities. It was created by Jack Collison and Russell Short. In 2018 David Mellor also took a share in the school. David brings with him a wealth of experience within business after working for many international companies as well as successfully running his own companies for the last 12 years. David also enjoys coaching and is currently a UEFA B Licence candidate as well as coaching part time for a English Football League club

We look to create a fun environment and cater for all abilities, with the aim to send each and every player home with improvements as an individual, some inspiration and a huge smile.

For the youngsters looking to take football slightly more serious, this is where we are very unique. With a fantastic set of contacts and partners we are always looking to pass on our expertise and knowledge. Whether it's inviting a professional player down to one of our camps or a question and answer session with Jack we are always looking to inspire our kids at Jack Collison Soccer School. Hoping to find that diamond in the rough, a dream of ours is for one of our Jack Collison Soccer School kids to follow in the footsteps of Jack Collison and make it to the very top.

This is your opportunity to enter the Sports industry, without having to accept often unsustainable pay levels and limited career progression. We offer the highest possible quality education and continuous development to all of our franchisees.

Jack Collison Soccer School are now expanding and we have a variety of new franchise opportunities right now in several locations. If you want to join with us as we continue our expansion across the UK, we would like to hear from you.

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What does the average Franchise look like?

On average each regional centre operates with up to 200 children attending weekly sessions. Some of our more established centres which have been running for 3 years have between 450-600 players attending weekly sessions, camps and 1 to 1 coaching.

What can I earn?

The amount you earn is quite frankly up to you. Running to one of our business models a franchise with 650 children we estimate a conservative turnover of £130,000 per annum. This is not guaranteed, it could be more, or it could be less. We encourage you to aspire to a lot more and can tell you how to do it.

Who Is This Opportunity For?

The Franchise is well suited to the following types of people:

-  **Couples looking for a joint business venture**
-  **Experienced Coaches**
-  **Ex Professional/Semi Professional Players**
-  **Business Investors / Management Executives**
-  **Committed and Hard Working Individuals with a passion for football**
-  **PE Teachers, Ex-Service Personnel, People looking for a change and a new challenge**

What does a Jack Collison Soccer School Franchise consist of? What do you get as a Franchisee?

So many people think of starting their own business - not just for the financial rewards but for the opportunity to be your own boss and run your own life. But the downside is that although you get all the rewards, you also take the risks. Taking on a franchise within a proven operation reduces those risks substantially. By joining Jack Collison Soccer School, you can reduce them even more!

Track Record of Success

We have developed a method of doing business that works well and produces successful results.

Strong Brand

One of the biggest advantages of franchising is that the company is building a brand on a regional or national basis that should have value in the eyes of customers you're trying to attract.

Training Programme

We have a training programme designed to bring you up to speed on the most successful methods to run the business. We have reference materials to assist you in dealing with whatever comes up while you're running your business.

Ongoing Operational Support

We have staff dedicated to providing ongoing assistance to franchisees. You're not alone when you're building and running your business, and you can always call on experienced people when you hit a rough spot or want to share new ideas for growing the business.

Marketing Assistance

We will offer you marketing assistance to provide you with proven tools and strategies for attracting and retaining customers.

Purchasing Power

As a franchise you can take advantage of the buying power of the entire system to negotiate prices for everything you need at significantly lower levels than you could achieve as an independent operator.

Risk Avoidance

The biggest reason to buy a franchise is that, if you're smart, it will help you avoid much of the risk of starting a new business.



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Business Support

As a franchisee, you will receive valuable, ongoing business support, including site selection, training, marketing, new technology and more

What you get

- Exclusive Territory
- X Days Training
- Website
- Company Set Up
- Coaches Kit
- Equipment including balls, bibs, cones and goals
- Stationary Pack
- Social Media Set Up & training
- Assistance with producing a business plan and raising finance (if required)
- Marketing materials
- Launch
- Booking systems, databases and operating forms
- Operating manual
- Coaching Manual
- Insurance Assistance
- Five Year Agreement with a right to renew at end of term
- Ongoing Support

Launch Your Own
Football Coaching
Business

Straight out
of the Box...
Tried,
Tested,
Proven

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What we offer

Weekly school term Development Football Sessions 3 years and upwards, Holiday camps, In-schools coaching, 1:1 sessions, Elite Coaching, Parties, Futsal, Walking Football, Football experiences including stadium tours.

As a Franchisee you buy the right to develop your business in a defined geographical area, with a guarantee from Jack Collison Soccer School of no Jack Collison Soccer School competitor in that area. Franchisees can offer their Clients the full breadth of Jack Collison Soccer School expertise, all supported by the full span of our capabilities.

Our aim is to provide a nationwide quality service to customers with an emphasis on personal service and professionalism. We aim to build up a strong two way working relationship with all our franchisees, and make the Jack Collison Soccer School name synonymous with excellence.

We ensure that you are well equipped to start and grow your business. Training, ongoing business support and a wide range of resources are available when you become The Jack Collison Soccer School Franchisee in your area.

One of the main benefits of Franchising is that it is a business partnership between Franchisee and Franchisor. Head Office support is essential especially in the early trading days of the franchisee, and it will always be readily available. In the early days there will be a very much hands on approach, gradually stepping back and letting you, the Franchisee take complete control as you become more confident, professional and experienced.

So if you're looking for a Franchise opportunity with some real strengths search no more.

The Earnings Potential



What you can earn out of Jack Collison Soccer School Franchise is, in the final analysis, up to you: how hard you work, and how gifted you are. It's no different to anything else. But you'll be surprised at how the numbers can stack up.

	Year 1	Year 2	Year 3
Gross Sales	£25,000	£55,000	£80,000
Costs	£6,000	£16,000	£26,000
Profit	£19,000	£39,000	£54,000

Above costs are venue/promotion etc but with franchisee delivering sessions.

It is important to emphasise that the above figures are projections provided for the purpose of illustration and are not intended to be a statement, representation, warranty or guarantee of individual franchisee earnings. It is essential that (prior to entering into the franchise) you satisfy yourself of the value of the investment you intend to make in terms of both time and money.



What you need

What do you need to be successful as a Jack Collison Soccer School Franchisee?

There is just no escaping the fact that running your own business can be hard work. However, you are doing it for yourself and the rewards of a Jack Collison Soccer School franchise will be there for you to see from day one. If you possess the following attributes then a Jack Collison Soccer School franchise could be just what you have been looking for:

- A willingness to work hard, because there is simply no substitute for hard work.
- A willingness to persevere, because there will always be times when things don't go according to plan.
- The desire to work for yourself, and take proper control of your own destiny.
- The desire to work with others who all share your commitment to the highest standards.

If everything you've read so far makes sense, and you think that a Jack Collison Soccer School Franchise is something you want to know more about, we should talk further. Call us on 01908 410955.

Satisfied Customers

Don't just take our word for it, read what our satisfied customers have to say...



“ It was a pleasure to be invited along and great to see the kids having so much fun! We would have loved to have had the opportunity to attend a Soccer School like this when we were younger; enthusiastic and quality coaches pushing those players with real potential, yet never short of a laugh! We would never turn down the opportunity to be involved again, great set-up and fantastic staff. ”

Carla Humphrey & Leah Williamson – Arsenal & England Ladies

“ The Jack Collison Soccer School has been a great success at Broughton Manor. The children are clearly enjoying the sessions and the feedback I receive is that they are all gaining a better understanding of the game as a whole and are improving their technique. I can see that Jack's philosophy on football and how it should be coached works and I am sure that our school teams will benefit from this association going forward. We are very fortunate to be able to give our children this opportunity and look forward it continuing in the long term. I would like to thank Jack, Russell and the team for their efforts with our children. ”

James Canwell – Headmaster, Broughton Manor Prep School

“ One of the best soccer schools my son has attended. And there has been a few over the years! Thank you to all who made it such good fun. ”

Claire Penney

“ Marley suffers with Asperger's syndrome and was very anxious about going but he absolutely loved the soccer school this half term! All the coaches were brilliant with the kids and I thought the whole thing was brilliantly run, he even wanted to go an extra day and can't wait for the Easter holidays so he can go again. Massive thanks to Jack Collison soccer school your all doing a great job. ”

Sara Metcalf

“ Thanks so much for the last 3 days, my son Tom Davidson has had a wonderful time and really enjoyed the goal keeper training. He is usually a midfield or striker so playing in goal was something really different for him and he absolutely loved it. Really chuffed to get a medal this time as well! Thanks for all your energy and commitment to these camps, it is such a tonic for Bedfordshire and the kids can't get enough of you all. Carry on the fantastic work! ”

Julie Davidson

“ Charley said it's the best holiday soccer school he's been too and “Mum, make sure you sign me up for the next one”. Exercise over the Xbox! A big thank you to everyone involved. ”

Pamela s

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Address 1, Address 2, Address 3, Postcode

Tel: 01908 410955

Email: contact@jackcollisonsoccerschool.com

www.jackcollisonsoccerschool.com

how2 Franchise.co.uk

Bloxham Mill Business Centre,
Barford Road, Bloxham,
Banbury, OX15 4FF
01295 722846

www.how2franchise.co.uk